

# Drive incremental sales with our Thaw & Serve Danish Pastries.

66% of consumers regularly purchase a sweet pastry alongside a drink so coffee and pastry pairings offer a major opportunity to drive incremental sales\*

## Stock the UK's favourite sweet pastry & drinks pairings to grow your sales:

A light and flaky Maple Pecan Plait, with a rich and velvety Vanilla Frappuccino



A delicious Vanilla Crème Crown, with an indulgent Hazelnut Hot Chocolate



A sweet Apple Crown, with a rich Caramel Frappuccino



A classic Mini Cinnamon Swirl, with a refreshing Iced Almond Latté



A 24-layer Danish Mini Raspberry Square with a smooth & creamy Vanilla Latté



A fruity Mini Blueberry Square with a creamy Coconut Milk Mocha Macchiato



**90%**  of consumers would be encouraged to buy a sweet pastry and drink if they were on promotion\*

Clearly promote your pairings with point of sale and offer individually wrapped sweet pastries at the till for a perfect grab & go solution.



\*Opeopl Sweet Pastry and Drink Pairings research, 2022.



# 96% of consumers are tempted to buy a sweet pastry with a drink\*

**Grow your sales:** by stocking our Thaw & Serve Danish Pastries.



## Thaw & Serve Danish Selection

- Maple Pecan Plait
- Vanilla Crème Crown
- Apple Crown

29 x 74-82g

Delivered fully baked & individually wrapped for freshness & convenience.

## Thaw & Serve Mini Danish Selection

- Maple Pecan Plait
- Cinnamon Swirl
- Blueberry Square
- Raspberry Square
- Apple Coronet

45 x 36g

Delivered fully baked & wrapped.



Contact your supplier or visit our website to find out more:  
[www.schulstadbakerysolutions.co.uk](http://www.schulstadbakerysolutions.co.uk)

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